

DEMETRA



BY
NAOTO FUKASAWA



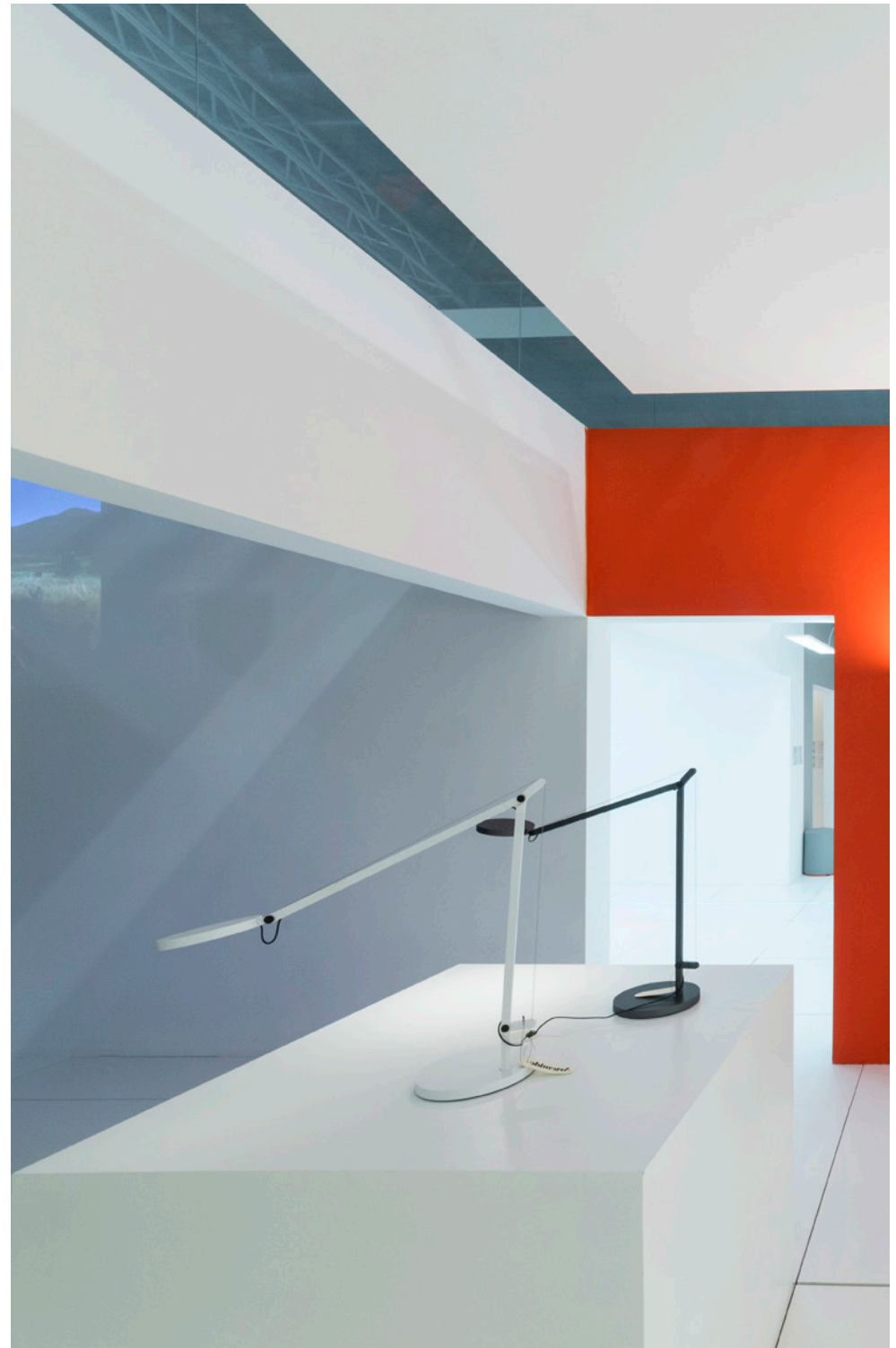
Artemide®



NAOTO FUKASAWA

Born in Japan in 1956, Naoto Fukasawa is known for his streamlined industrial products which defy easy categorization. Integrating an environmental approach with practical application, his designs promote social good.

Having worked for the firm IDEO in both the US and Japan, Fukasawa's award-winning design strategy is the concept of "Outline," promoting a simple, unified harmony between object and user. In addition to running his own Tokyo-based firm, Fukasawa is a design advisor to MUJI.





FLEXIBILITY

An extensive family of table, floor, wall and wall spot, Demetra embodies the full functionality of a broad range of movement and flexibility, featuring fully adjustable arms and rotatable diffuser with an incorporated dimmer switch and optional integrated motion sensor.





TECHNOLOGY

Demetra's ingenious tension wiring, efficient LED light, and interactive features like motion detection and dimmer switch create the perfect reflection upon form and function in equal measure.



MINIMALISM

Designed by Naoto Fukasawa, Demetra is inspired by the Greek goddess of harvest to “harvest a creative environment.” Its ingenious combination of flexibility and seamlessly sleek design make Demetra an ideal choice for productive environments like business or home offices.



DEMETRA table

DEMETRA WITH BASE table

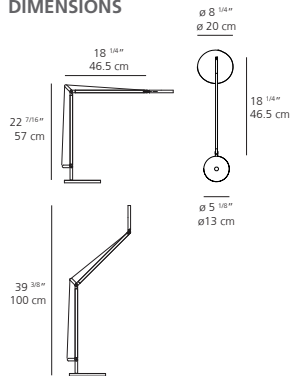


EMISSION
direct

LIGHT SOURCE
LED
9W 3000K >80CRI
or
9W 2700K >90CRI

DIMMING FEATURE
dimmable
available with or without motion sensor
(for anthracite grey and white finishes only)

DIMENSIONS



FINISH

anthracite grey
 white
 polished black

CERTIFICATIONS
c.UL.us listed

DEMETRA WITH CLAMP table

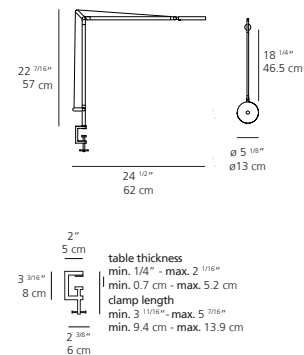


EMISSION
direct

LIGHT SOURCE
LED
9W 3000K >80CRI
or
9W 2700K >90CRI

DIMMING FEATURE
dimmable
available with or without motion sensor
(for anthracite grey and white finishes only)

DIMENSIONS



FINISH

anthracite grey
 white
 polished black

CERTIFICATIONS
c.UL.us listed

DEMETRA WITH INSET PIVOT table

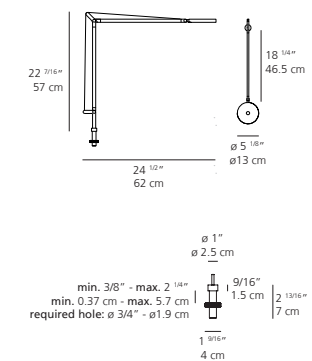


EMISSION
direct

LIGHT SOURCE
LED
9W 3000K >80CRI
or
9W 2700K >90CRI

DIMMING FEATURE
dimmable
available with or without motion sensor
(for anthracite grey and white finishes only)

DIMENSIONS



FINISH

anthracite grey
 white
 polished black

CERTIFICATIONS
c.UL.us listed

DEMETRA PROFESSIONAL table

DEMETRA PROFESSIONAL WITH BASE table

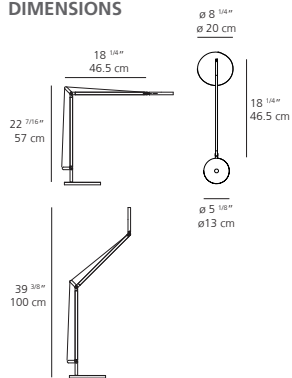


EMISSION
direct

LIGHT SOURCE
LED
9W 3000K >80CRI
or
9W 2700K >90CRI

DIMMING FEATURE
dimmable
available with or without motion sensor
(for anthracite grey and white finishes only)

DIMENSIONS



FINISH

polished black

CERTIFICATIONS
c.UL.us listed

DEMETRA PROFESSIONAL WITH CLAMP table

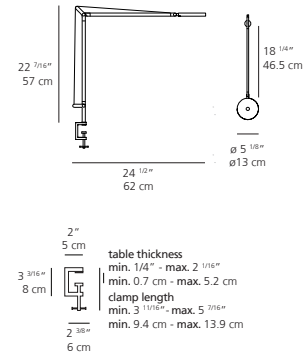


EMISSION
direct

LIGHT SOURCE
LED
12W 3000K >90CRI

DIMMING FEATURE
dimmable

DIMENSIONS



FINISH

polished black

CERTIFICATIONS
c.UL.us listed

DEMETRA PROFESSIONAL WITH INSET PIVOT table

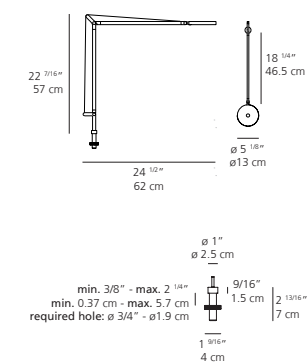


EMISSION
direct

LIGHT SOURCE
LED
12W 3000K >90CRI

DIMMING FEATURE
dimmable

DIMENSIONS



FINISH

polished black

CERTIFICATIONS
c.UL.us listed

DEMETRA MICRO table

EMISSION

direct

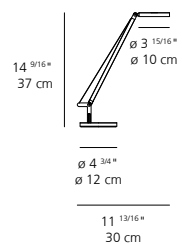
LIGHT SOURCE

LED
7W 3000K >90CRI
or
7W 2700K >90CRI

DIMMING FEATURE

dimmable

DIMENSIONS



FINISH

- anthracite grey
- white
- polished black

CERTIFICATIONS

c.UL.us listed



DEMETRA floor

EMISSION

direct

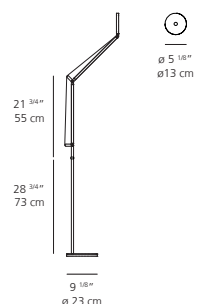
LIGHT SOURCE

LED
9W 3000K >80CRI
or
9W 2700K >90CRI

DIMMING FEATURE

dimmable
available with or without motion sensor
(available only in anthracite grey and white finishes)

DIMENSIONS



FINISH

- anthracite grey
- white
- polished black

CERTIFICATIONS

c.UL.us listed



DEMETRA PROFESSIONAL floor

EMISSION

direct

LIGHT SOURCE

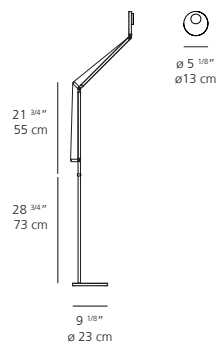
LED
12W 3000K >90CRI
features anti-glare reflector

DIMMING FEATURE

dimmable

DIMENSIONS

available with table base,
fixed pivot or clamp.



FINISH

polished black

CERTIFICATIONS

c.UL.us listed



DEMETRA wall

EMISSION

direct

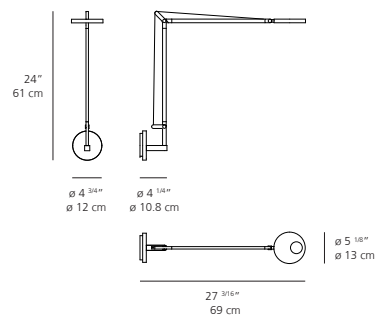
LIGHT SOURCE

LED
9W 3000K >80CRI
or
9W 2700K >90CRI

DIMMING FEATURE

dimmable
available with or without motion sensor
(available for anthracite grey and white finishes only)

DIMENSIONS



FINISH

- anthracite grey
- white
- polished black

CERTIFICATIONS

c.UL.us listed



DEMETRA PROFESSIONAL wall

EMISSION

direct

LIGHT SOURCE

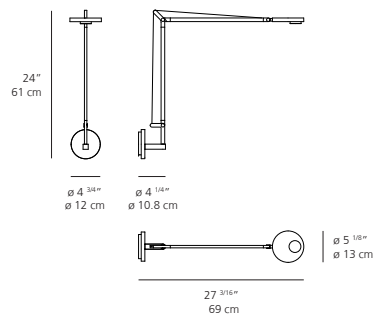
LED
12W 3000K >90CRI
features anti-glare reflector

DIMMING FEATURE

dimmable

DIMENSIONS

available with table base,
fixed pivot or clamp.



FINISH

polished black

CERTIFICATIONS

c.UL.us listed



DEMETRA MICRO wall

EMISSION

direct

LIGHT SOURCE

LED

7W 3000K >90CRI

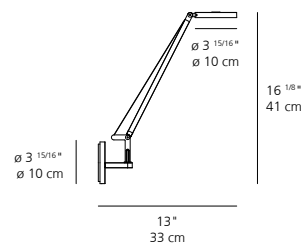
or

7W 2700K >90CRI

DIMMING FEATURE

dimmable

DIMENSIONS



FINISH

- anthracite grey
- white
- polished black

CERTIFICATIONS

c.UL.us listed



DEMETRA wall spot

EMISSION

direct and indirect

LIGHT SOURCE

LED

10.58W 3000K >80CRI

or

10.6W 2700K >90CRI

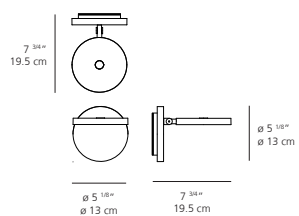
DIMMING FEATURE

available with or without switch

dimnable when with switch

on/off when without switch

DIMENSIONS



FINISH

■ anthracite grey

□ white

■ polished black

CERTIFICATIONS

c.UL.us listed



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